

2.4 How Cultures Adapt



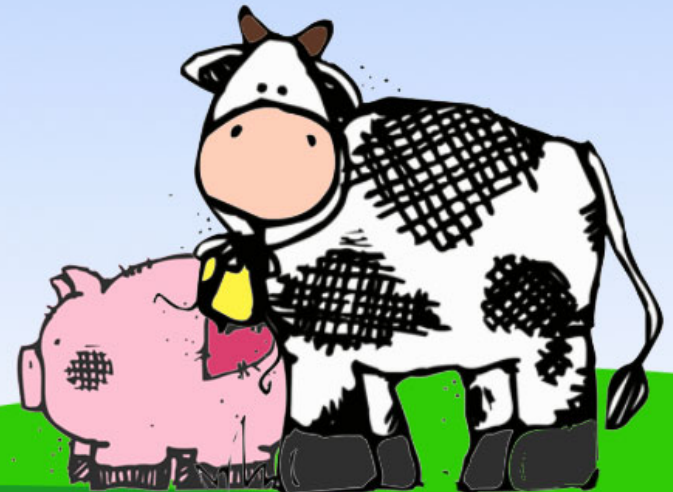
Focus Questions

- How do cultures adapt?
- What are the major types of cultures?
- How do changes in the economy affect culture?



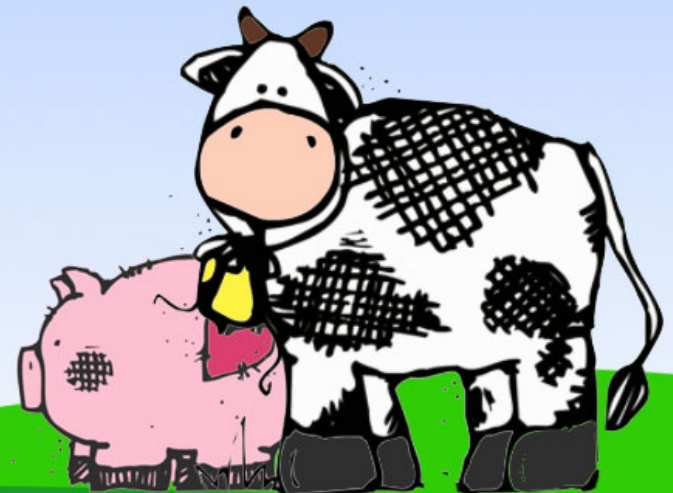
How Cultures Adapt

- How cultures obtain and distribute goods is regarded by many anthropologists as a form of adaptation.
- Adapt to surroundings to survive



How Cultures Adapt

- Eskimos in Northern Canada
- Video



Major Types of Cultures

1. Foraging Cultures



Major Types of Culture

Foraging Cultures

- Until about 10 000 years ago all humans were foragers
- Both men and women hunted game and gathered roots, berries, and fruits depending on what was available in their region



Major Types of Culture

Foraging Cultures

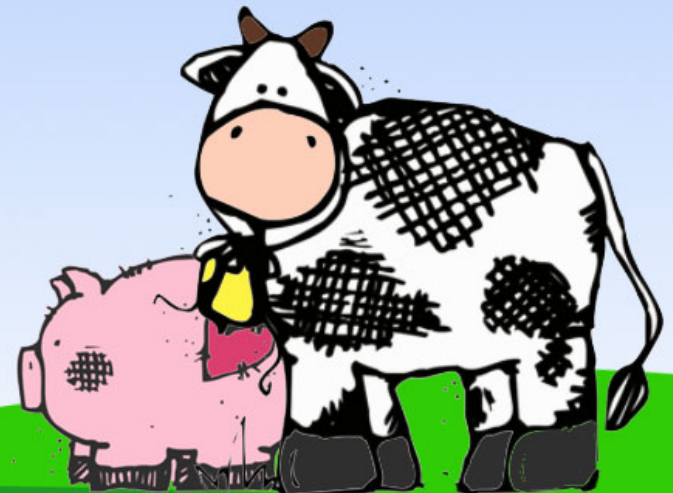
- For many , starvation was a distinct possibility
- The band would have to move regularly, carrying few possessions and following the animals and plants in season



Major Types of Culture

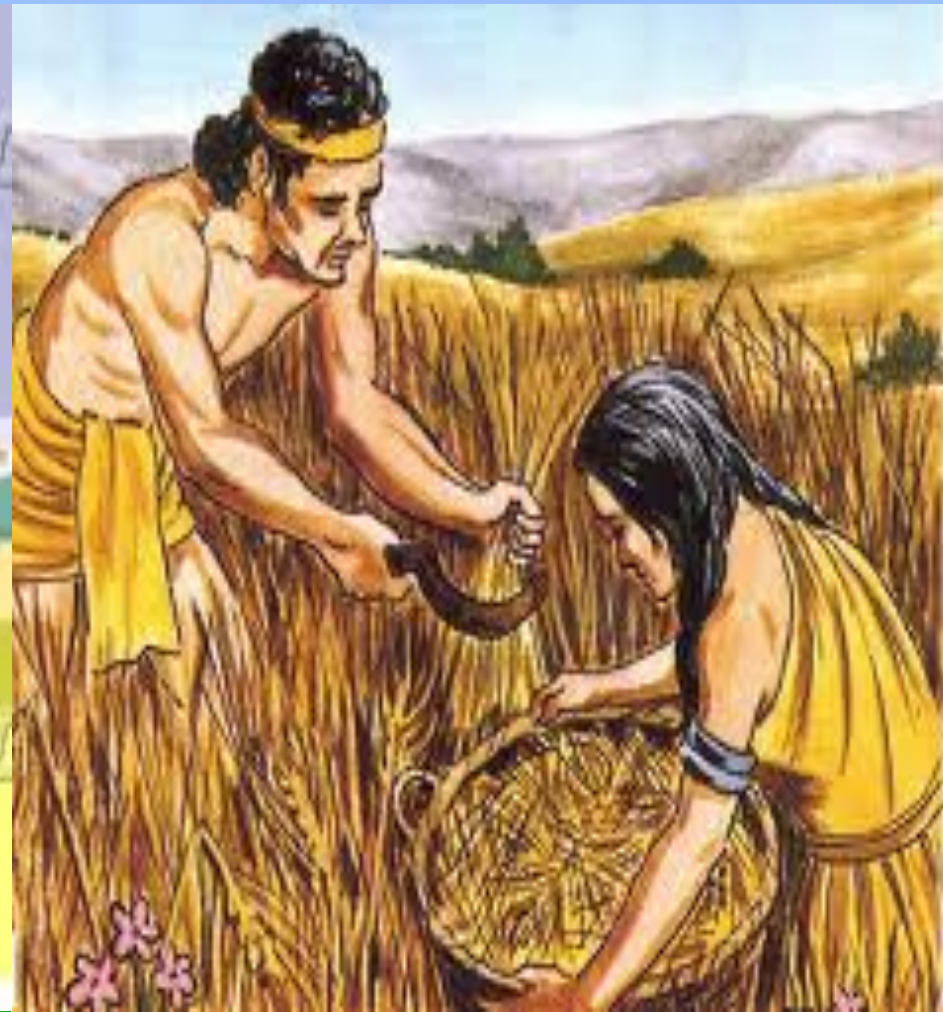
Foraging Cultures

- Shelters are temporary
- Live in small groups since game can only support a limited population



Major Types of Culture

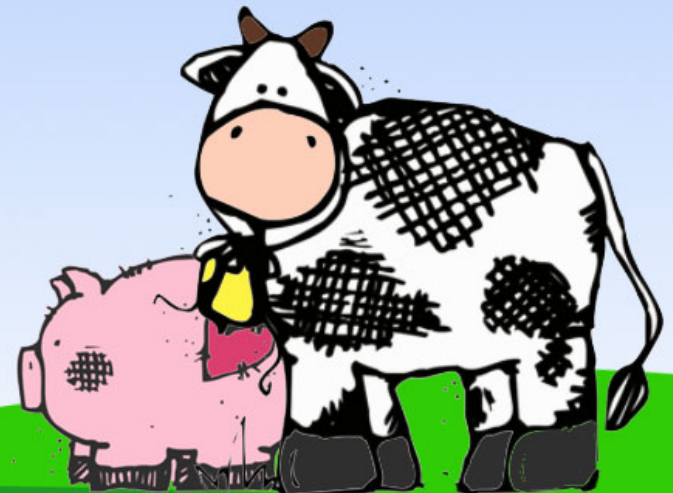
2. Horticultural Cultures



Major Types of Cultures

Horticultural Culture

- About 10, 000 a revolutionary change transformed food gathering to food production as people began to cultivate plants and domesticate animals



Major Types of Cultures

Horticultural Culture

- Using handheld tools such as _____ people found that they could produce more food

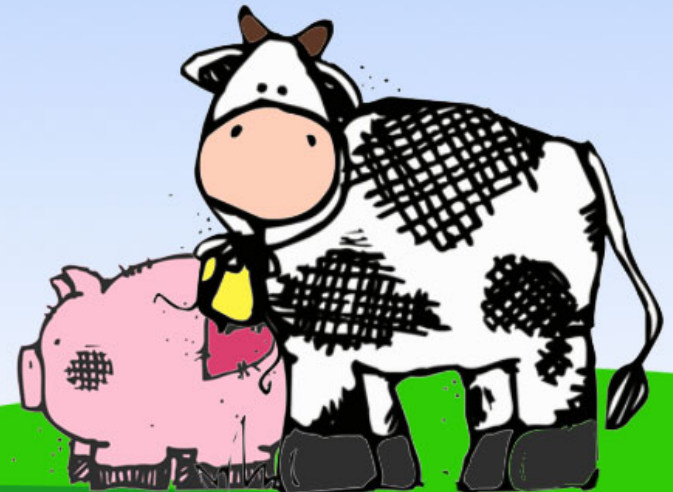


plough

Major Types of Cultures

Horticultural Culture

- Occurred where weather was warm and there was adequate rainfall for crops
- “Slash and burn cultivation”

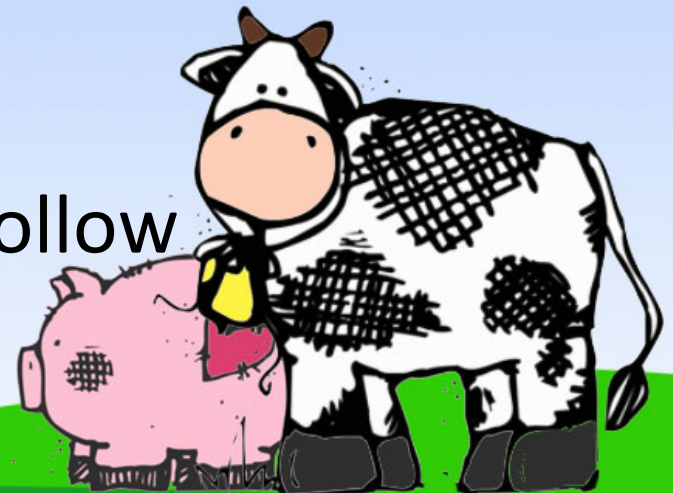


Major Types of Cultures

Horticultural Culture

- Farm the land for a few years until the soil is no longer usable then move
- Life became more settled

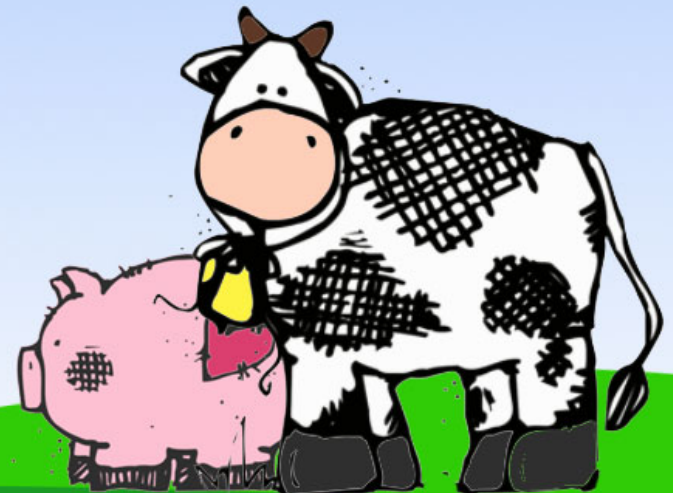
No longer necessary to follow
game



Major Types of Cultures

Horticultural Culture

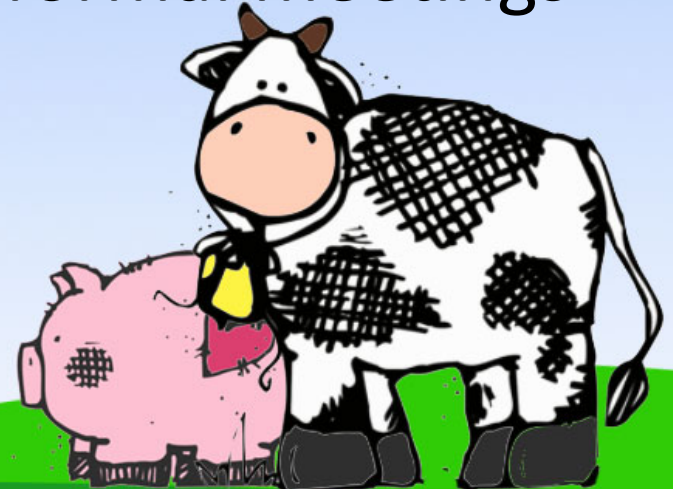
- People made and kept more personal possessions such as pottery, woven cloths, and tools
- Abundance of food allowed populations to grow



Major Types of Cultures

Horticultural Culture

- More complex forms of decision making developed
- Respected leaders would call formal meetings to discuss community issues



Major Types of Cultures

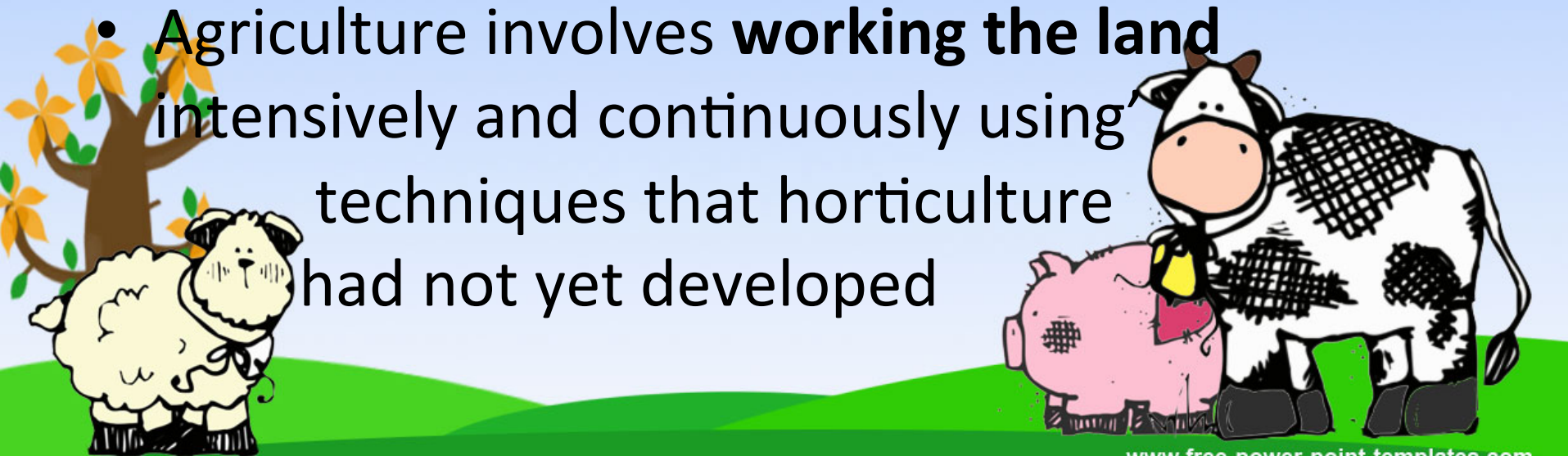
3. Agricultural Culture



Major Types of Cultures

3. Agricultural Culture

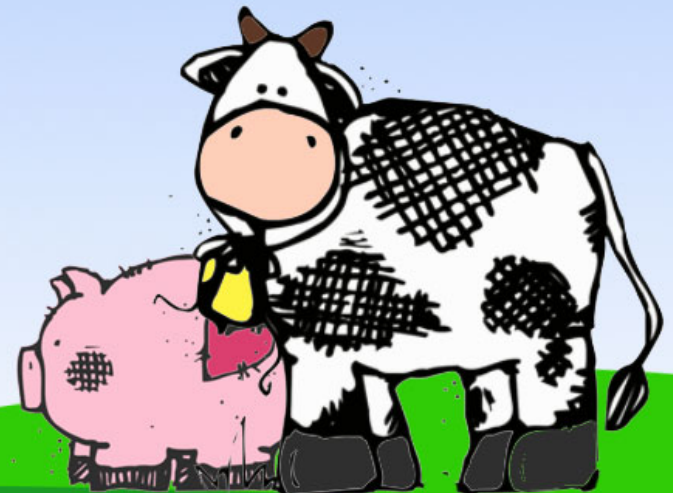
- An extension of horticulture
- Began in Africa and Asia about 8000 years ago
- Agriculture involves **working the land** intensively and continuously using techniques that horticulture had not yet developed



Major Types of Cultures

3. Agricultural Culture

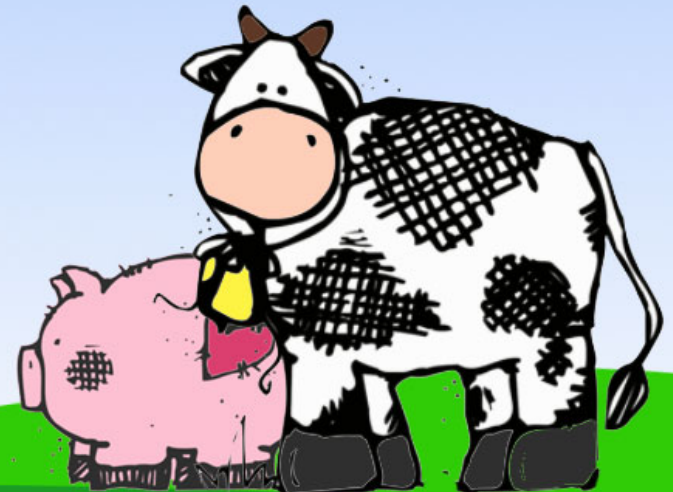
- Nutrients
- Irrigation
- Ploughs (non human)



Major Types of Cultures

3. Agricultural Culture

- Gradually agriculture produced surpluses for storage or sale elsewhere
- Towns and cities emerged



Major Types of Cultures

4. Pastoral Culture

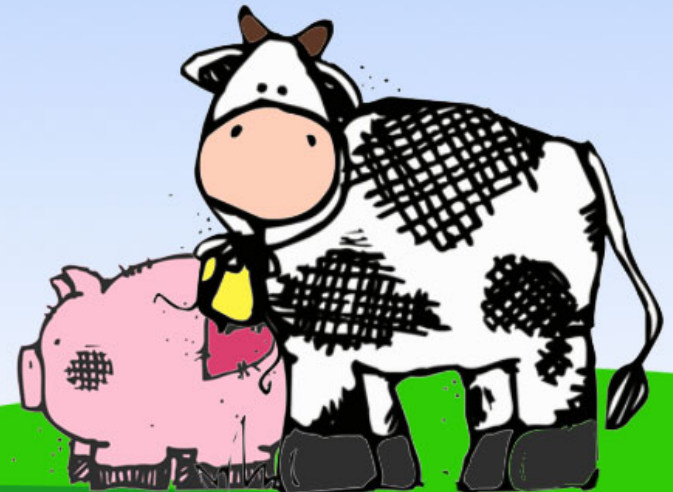
- Make their living by domesticating herds of animals such as:



Major Types of Cultures

4. Pastoral Culture

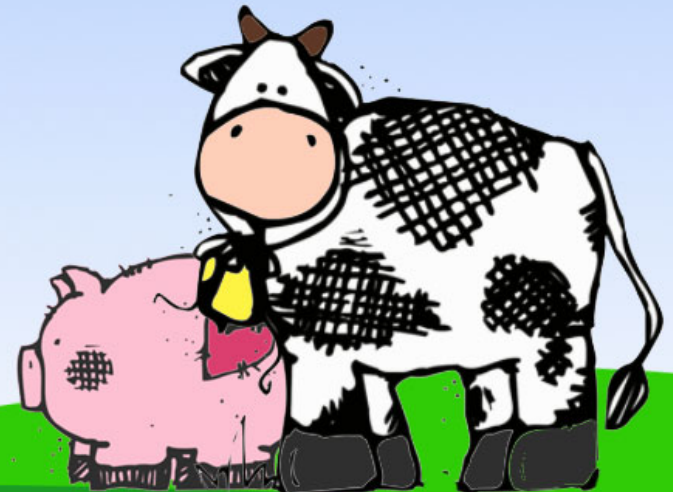
- They use the meat, milk, or wool of their herds or sell the livestock to nearby farmers for products they need
- They move with herds in different seasons searching for fertile pastures



Major Types of Cultures

4. Pastoral Culture

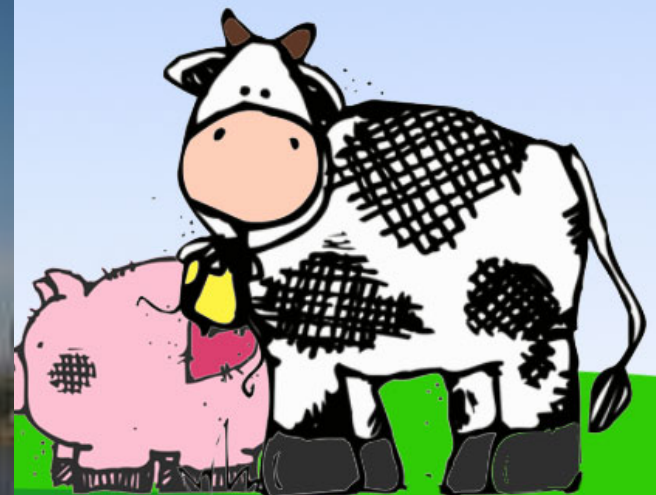
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Major Types of Cultures

5. Industrial Cultures

- 19th century, responding to growing populations and an insatiable need for goods, several nations experienced an industrial revolution



Major Types of Cultures

5. Industrial Cultures

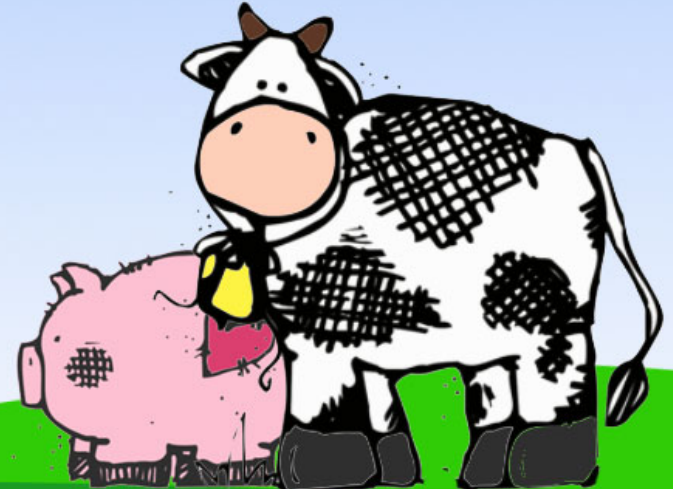
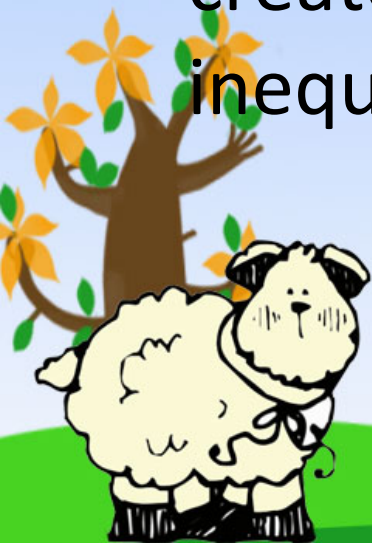
- Industrialism had a huge impact on every aspect of life.
- Many people moved from



Major Types of Cultures

5. Industrial Cultures

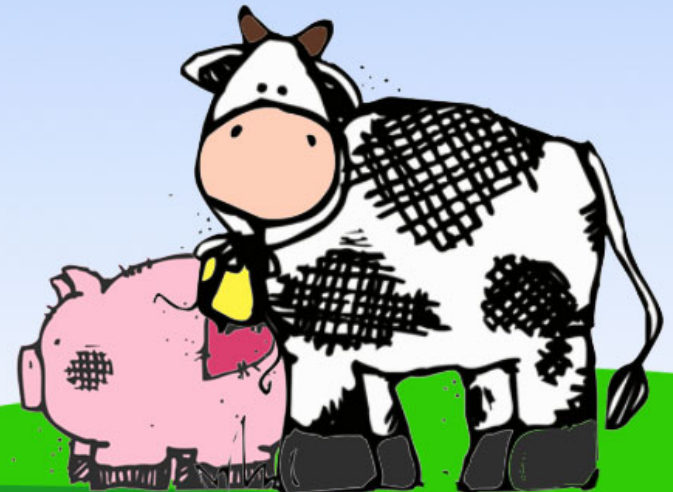
- This lead to massive overcrowding and social problems
- Industrialism is a mixed blessing, it has created wealth, but has also brought great inequalities



Major Types of Cultures

5. Industrial Cultures

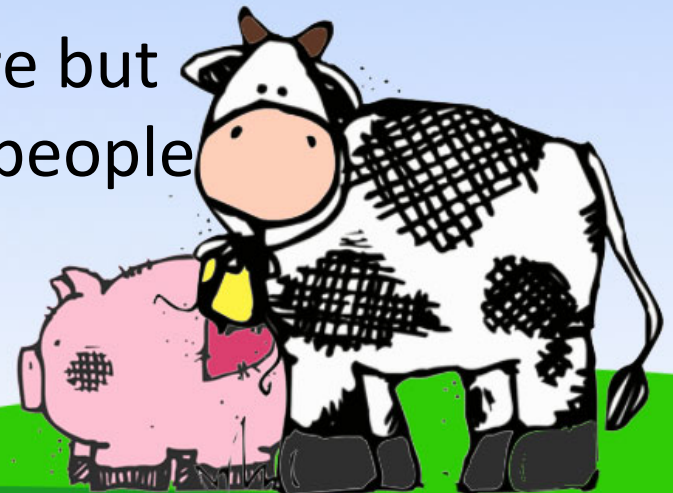
- Capitalism vs Communism



Major Types of Cultures

6. Communication-Based Culture

- Have developed in two stages
- 1. Development of **Mass Media**
 - a means of communication to a large number of people (tv, radio, newspaper)
 - Affected leisure and pop culture but had little impact on how most people earned a living



Major Types of Cultures

6. Communication-Based Culture

- 2. Development of computer technology
 - Allows for global communication

